



TAXABLE RETAIL SALES

	2004	2005	2006	Net Change 2004-2006	Percent Change
STORE TYPES					
Apparel Stores	120	135	144	24	20%
General Merchandise	51	63	49	-2	-4
Food Stores	43	42	46	3	7
Eating & Drinking	187	196	195	8	4
Home Furnishings/Appliances	151	146	132	-19	-13
Building Materials	40	37	32	-8	-20
Auto Dealers/Auto Supplies	59	70	70	11	19
Service Stations	22	20	21	-1	-5
Other Related Stores	693	709	689	-4	-1
Total	1,366	1,418	1,378	12	1%

TAXABLE SALES (in thousands of dollars)

Apparel Stores	\$ 131,751	\$ 141,623	\$ 139,915	\$ 8,164	6%
General Merchandise	247,851	255,521	245,409	-2,442	-1
Food Stores	53,831	59,321	60,357	6,526	12
Eating & Drinking	113,563	116,465	118,921	5,350	5
Home Furnishings/Appliances	70,344	73,573	75,917	5,573	8
Building Materials	N.A.*	78,406	77,060	N.A.	N.A.
Auto Dealers/Auto Supplies	217,017	256,834	245,761	28,744	13
Service Stations	98,260	113,465	123,856	25,596	26
Other Related Stores	384,312*	304,129	307,391	N.A.	N.A.
Total	\$1,316,929	\$1,399,337	\$1,394,587	\$77,658	6%

Notes:

- A) Number of stores growth was very minor.
- B) Total Taxable Sales may have been barely the same as actual inflation over two years, except that spending patterns switched significantly.
- C) *Building Materials sales were not reported in 2004, and were included in Other Retail Store Sales.
- D) Fuel purchases surged in the 2004-2006 period, driven by substantial cost increases.
- E) Auto dealers did well. Things are different in 2007 and 2008 (down).

Source: California State Board of Equalization and Economics Research Associates.