



Mission Viejo Means Business Newsletter

City of Mission Viejo

May 2016 Second Edition

New Retailers Opening at The Shops at Mission Viejo

Many new retailers have recently opened at The Shops at Mission Viejo while others – like Island's Restaurant – are under construction.

Now open

- As Seen on TV occupies a 2,871-square-foot space near MAC.
- SOMA is a 2,234-square-foot women's shop next to Chico's.
- ATT Dealer Store is in a 2,176-square-foot space near the Macy's men's store.
- Pea in the Pod sells maternity clothes in a portion of the former Talbots space between The Melt and Baby Gap.
- Talia is a 1,300-square-foot women's clothing store near Zara and Bebe.
- 11 Furniture is a 1,271-square-foot children's furniture store near Ruby's Diner.
- Viewless Apparel, a skate-wear retailer, is now open on the lower level near the Macy's Women's store.
- The Salon 4 Kids is a new hair salon for kids near PacSun.

Coming soon

- Island's Fine Burgers is expected to open this August in the 6,316-square-foot spot that formerly housed Farrell's Ice Cream Parlour.
- Champs Sports is an athletic footwear and clothing retailer. The 6,250-square-foot store will open mid-summer.
- Lolli & Pops plans to open a 2,294-square-foot candy store near See's Candy.
- Fabletics is a 2,126-square-foot women's clothing shop (founded by actress Kate Hudson) that will be housed on the upper level next to Z Gallerie.
- Mica Beauty Cosmetics will open a 1,703-square-foot cosmetics store on the mall's upper level next to Pottery Barn.

Renovating

Haagen Dazs, White House Black Market and 41 Olive are all undergoing renovation. During construction, 41 Olive has relocated to a temporary corner location on the lower level between Forever 21 and Zara.

MV CHAMBER RIBBON CUTTING CEREMONIES

Tropical Smoothie Cafe
Tuesday, May 24
10:30 a.m.
28181 Marguerite Pkwy.

Finish Line Dynamics
Thursday, June 9
5 p.m.
23456 Madero, Suite 185

www.missionviejochamber.com



Inside The Shops at Mission Viejo



City of Mission Viejo

200 Civic Center, Mission Viejo, CA 92691

Phone: 949-470-8409 www.missionviejomeansbusiness.com

Chamber to Award MV High School Senior with \$1,000 Scholarship

The Mission Viejo Chamber of Commerce on June 2 will award \$1,000 scholarship to high school senior Carter Hartman during its annual breakfast event. The breakfast is from 7:30 a.m. to 9 a.m. at the Mission Viejo Country Club, 26200 Country Club Drive. Carter, a Mission High School student, was selected for the annual award based on his outstanding efforts both in and out of the classroom.

Along with Carter, the chamber will recognize its Small and Large Business of the Year and board of directors. The breakfast program begins with a Camp Pendleton Marine Corps color guard and invocation by Mission Viejo Christian Church Pastor Mike Maiolo. Guests will enjoy performances by the Capistrano Valley High School Choir and Tim Johnson of Lord of the Strings. Retired Marine Colonel Greg Raths, author of "9 Lives of a Fighter Pilot," will serve as keynote speaker, and Mayor Frank Ury will talk about projects and developments in town.



Tickets are \$45/\$55 (members/non-members) if purchased in advance at <http://www.annualchamberbreakfast.missionviejochamber.com>. Ticket price increases by \$5 if purchased at the door. Sponsorship opportunities start at \$150. For more information, visit <http://www.missionviejochamber.com> or call 949-470-8409.

Register for Upcoming Business Workshops

Registration for business workshops is available in Mission Viejo through a partnership with the U.S. Small Business Administration (SBA), SCORE, Employment Development Department (EDD), Internal Revenue Service (IRS), OC Small Business Development Center (OC SBDC) and the California Board of Equalization (BOE). For additional workshops, visit <http://missionviejomeansbusiness.com> or call Economic Development Manager Karen Wylie at 949-470-8409. Upcoming free or low-cost business workshops include:

- "Products, Services & International Trade" (SBA) Wednesday, May 25 from 9 a.m. to 11:30 a.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at <http://www.sba.gov> or call 714-560-7448.
- "The Art and Science of Creating a Successful Business Plan" (OC SBDC) Thursday, May 26 from 6 p.m. to 8:30 p.m. at the Norman P. Murray Community and Senior Center, 24932 Veterans Way. Cost is \$25 (reservations are recommended). Register at <http://www.ocsbdc.com> or call 714-564-5200.
- "What You Need to Know When You Run Your Business Out of Your Home & Basic Sales and Use Tax" (SCORE/IRS) Wednesday, June 1 from 1:30 p.m. to 3:00 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at <http://www.score114.org> or call 714-550-7369.
- "Secrets to Buying a Franchise" (SCORE) Wednesday, June 15 from 1:30 p.m. to 4:30 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Cost is \$35 with online registration and \$45 at the door. Register at <http://www.score114.org> or call 714-550-7369.



***MV Chamber Ribbon Cutting Ceremony
CHOC Children's Health Center
26691 Plaza Drive, Mission Viejo
May 12, 2016***