

**CITY OF MISSION VIEJO  
MEMBER OF THE CITY COUNCIL**

**Candidate's Name**

**Occupation**

**Age (optional)**

Shelly Blair

Businesswoman

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I was born in Mission Viejo, so when my husband and I decided to settle down, I knew we would choose this city. I'm running to provide ethical, responsive leadership that brings people together to solve our community's problems. I'm not a politician; I'm a local businesswoman, volunteer, and proud homeowner who wants to give back.

I will focus on the concerns that matter most to residents—public safety, improved traffic flow, and bringing in new businesses. In Mission Viejo, crime is up 26%. My mission is to maintain Mission Viejo as one of the safest cities in California.

As a Mission Viejo Chamber of Commerce member, I'm passionate about building relationships with local businesses. Retail sales here are down 30%. Attracting new businesses, such as restaurants, to our city is my priority.

As a Mission Viejo homeowner and fiscal conservative, I want a city that spends our tax dollars wisely. Too much money is spent on consultants instead of our residents. I've dedicated my career to making organizations more efficient. I'll use this experience to benefit the City of Mission Viejo. Specifically, I have a plan to leverage technology to decrease government waste.

I hope to earn your vote.

Feel free to contact me at 949.354-3146 or visit [www.voteshellyblair.com](http://www.voteshellyblair.com)