

***Mission Viejo  
Is a Great Place  
to Grow Your Business  
Call Us Today!***

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



**For More Information Contact:**

Karen Wylie at (949) 470-8409  
Email: [kwylie@cityofmissionviejo.org](mailto:kwylie@cityofmissionviejo.org)

[www.missionviejomeansbusiness.com](http://www.missionviejomeansbusiness.com)

Updated August 2016



*Youth sports and an active lifestyle are available Mission Viejo*

***City of Mission Viejo Contact List***

Administrative Services	(949) 470-3059
Building & Safety	(949) 470-3054
City Clerk's Office	(949) 470-3033
City Council Office	(949) 470-3050
City Manager's Office	(949) 470-3051
Community Development	(949) 470-3053
Economic Development	(949) 470-8409
Information Technology	(949) 470-3093
MV Library	(949) 830-7100
MV Police Services (OCSD)	(949) 470-3015
Public Services	(949) 470-3095
Public Works	(949) 470-3056
Recreation/Comm Srvcs.	(949) 470-3061



**MISSION VIEJO**  
*Make Business Your Mission*

***Demographics,  
Information & Resources  
2016***



*Kaleidoscope, Mission Hospital, & The Shops at Mission Viejo*



**City of Mission Viejo**  
200 Civic Center  
Mission Viejo, California 92691

[www.cityofmissionviejo.org](http://www.cityofmissionviejo.org)

### Welcome to Mission Viejo

Mission Viejo is a master planned community in South Orange County, between San Diego and Los Angeles, which is consistently ranked as one of the top ten safest cities in the nation. With a \$74 million operating budget and a significant reserve fund, the City provides outstanding municipal services and 99% report the quality of life is great.

Many Olympians grew up and trained in Mission Viejo. The City hosted an Olympic Cycling Race, World Cup Soccer, Swim/Dive Championships and ITF Wheelchair Tennis Tournaments. Mission Viejo is known for its distinguished K-12 schools, Saddleback College and Mission Hospital.

The Shops at Mission Viejo is a regional mall with over 150 shops including Nordstrom, Macy's, Apple, Microsoft, H&M, and Forever 21. The eight luxury auto dealerships include: Acura, Audi, Infiniti, Jaguar, Land Rover, Lexus, Tesla and Volvo. Mission Viejo will soon welcome a 101-room Hampton Inn, an Orchard Supply Hardware store, Islands restaurant, 85 new homes, with a new shopping center and 108,000 square-foot medical office building coming soon.

### Business Friendly

Mission Viejo has award-winning business friendly practices. There is no business license fee, no utility user fee or gross receipts tax. The City offers next day building inspections as well as expedited plan check and permit processing services.

### Population (CA Dept of Finance 5/2016)

Mission Viejo 96,701

### Racial/Ethnic Pop. (2010 U.S. Census)

Non-Hispanic White	68.9%
Hispanic (any race)	17.0%
Non-Hispanic Asian	8.9%
Non-Hispanic Black	1.2%
All Other Non-Hispanic Races	4.0%

Median Age 42.2

### Population Projections

(Center for Demographic Research, CSUF 2014)

2020	96,381
2025	96,551
2030	96,735
2035	96,687
2040	96,590

### Household Information

(American Community Survey '10-'14)

Homeowners	77.3%
Renters	22.7%

### Housing (American Community Survey '10-'14)

Single Family (attached/detached)	25,197
Multi-family (2-4, 5+, mobile)	<u>9,275</u>
Total	34,472
Vacant Housing Units	2.4%

Median Home Value (Zillow 8/2016) \$664,000

### Assessed Valuations (OC Assessor 6/2016)

Secured Valuations	\$14,940,571,127
Unsecured Valuations	<u>307,941,397</u>
Full Valuations	\$15,248,512,524



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### Taxable Retail Sales 000's (BOE 8/2014)

Auto Dealers & Supplies	291,654
Apparel Stores	213,253
Other Retail Stores	188,056
Gas Stations	174,319
Eating & Drinking Places	146,015
General Merchandise	124,337
Home Furnishings/Appliances	113,262
Food Stores	<u>63,501</u>
Retail Stores Total	\$1,314,396

All Other Outlets	<u>218,231</u>
Total All Outlets	\$1,532,627

### Education Levels

(American Community Survey '10-'14)

High School Graduate or Higher	94.3%
Bachelor's Degree or Higher	45.6%

### Employment (CA EDD 4/2016)

Employed	49,000
Number Unemployed	<u>1,800</u>
Labor Force	50,800

Unemployment Rate 3.6%

### Major Employers (City Survey 11/2015)

Mission Hospital	2,443
Saddleback College	1,748
Saddleback Valley Unified School District	1,208
Capistrano Unified School District	695
Nordstrom	400
Macy's	250
Target Corporation	305
Vocational Visions	215
USPS	202

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