



The pavement of the Norman P. Murray Community and Senior Center will become a colorful canvas created by the artists who will work for two days at the Arts Alive Festival. More than 100 street painters ranging from novice to award-winning professionals will work side by side to create their incredible works of art.

Attention NEW Street Painting Artists:

The process involved in creating a street painting with chalk requires many hours on your hands and knees. First, you will choose an image based on the suggested theme, which is located on the Street Painters Application. You will begin by creating your own square in a parking stall so come prepared to do so. You will create a line drawing, probably using the grid method to scale up in proper proportions. The process of creating a masterpiece on the pavement involves layering the chalk and blending the colors to create contrast, depth and shadows.

Many people will ask you why you create a beautiful piece of art on the pavement when it is going to be washed away in a few days. Professional street painters will tell you that it is more about the "process" of creating a beautiful piece of art. This is considered to be a performance art form where the process of creating the work is more important than the finished piece. Artist's gain enthusiasm and energy with the reaction by the audience throughout the weekend.

For ALL Street Painting Artists:

Please take a few moments to read each of the Frequently Asked Questions so you are informed. **REMINDER:** The Arts Alive Festival is a public event and all artwork must be appropriate for viewing by all ages. No words or symbols intended for advertising may appear within the artwork. Only chalk pastels in solid form may be used. No liquid pastels, tempera paint, acrylic paint or fixatives of any kind are allowed.

The Arts Alive Festival will take place at the Norman P. Murray Community & Senior Center and on the Village Green at Oso Viejo Park, 24932 Veterans Way, Mission Viejo CA 92692. As a street painter, you will transform the pavement into a gorgeous gallery of art!

A limited number of spaces will be available for the **Youth Category**, ages 8-15. If you are a part of this category, you will be guaranteed a spot if you provide a sponsor for your square. If you will be providing your own sponsor, you must fill out the Street Painting Sponsor form in addition to the Street Painters Application and designate on the sponsor form the names of the street painting artists participating in the sponsored square. Our sponsors are an essential component of Arts Alive as they provide some of the financial support for the festival.

FREQUENTLY ASKED QUESTIONS:

1. Does it cost anything to participate as a street painter?

There is no entry fee to participate as a street painter; however, you may provide your own sponsor (see question # 18.)

2. How much skill do I need to become a street painter?

Applications of various levels are accepted; however, it is helpful to have some artistic ability. Practice before the event would be helpful, and/or work with a team of experienced street painters.

3. Is there a deadline to turn in a Street Painting Application?

Yes! Please submit your application by the deadline listed on the application.

4. When will I find out if I have been accepted as a street painter?

The lead artist or person submitting the Street Painting Application will be notified by e-mail a few weeks prior to the festival. The lead artist should communicate all information provided to each pre-registered team member.

5. What if I am unable to attend after I have been accepted?

Please notify Arts Alive by using the email on the Street Painters Acceptance form if you are unable to attend as soon as possible. Future applications will be rejected if you do not communicate your inability to participate.

6. How many street painters can participate in a square?

No more than 3 street painters may participate in a single square.

7. What should I bring with me?

Some suggested materials are:

Copies of the artwork you are recreating on the asphalt

Sunscreen

Hat

Knee pads

Rubber gloves

Drawing stick – dowel rod with a piece of chalk attached to the end with tape

Blending materials – small 3” carpet squares, erasers, foam sheets, sponge

Extra chalk - especially if you require particular colors

Blue painters tape - for taping off borders around square

Tape measure

Snap line if you are using a grid

Baby wipes

Extra money for any additional purchases at the Arts Alive Festival

8. Can I bring a TIP JAR or FRAMED ARTWORK to display?

A tip jar is fine, but don't leave it alone! Portfolios or brag books are a great way to show your artistic talents. Please do not bring large framed artwork and numerous easels to display around your square. You may rent an artist's booth at a reasonable price (see Arts & Crafts Vendors) if you would like to display your work for sale

9. Does Arts Alive provide shade structures for street painters?

No. You may bring your own umbrella or EZ-up and may use it depending upon space available in your assigned location.

10. What do I do if I run out of chalk?

Each square will be provided with an appropriate supply of chalk. Arts Alive will have a limited supply of “extra” chalk at the Street Painters Check-In Booth. If you will be using a lot of a particular color you will need to bring some with you. You may also trade chalk from other artists around you. There will be a limited supply of chalk available for purchase.

11. Where shall I park?

Upon entering the Norman P. Murray Community and Senior Center, you will be directed to an unloading area if necessary. You may unload your gear and will then be directed to move your car to a specific parking location for artists.

12. Where do I check in at the Arts Alive Festival?

The Street Painters Check-In Booth will be easy to find at the entrance to the Arts Alive Festival. The lead artist must check in first in order to pick up chalk and other supplies.

13. What time is Check In for street painters?

Check –in time is from 8:00 a.m. – 10:00 a.m. on Saturday morning. Early bird check in for street painters is on Friday at the time designated on your Street Painter Acceptance letter. If you have not checked in your square by 10:00 a.m. on Saturday, your square will be assigned to the next person on the wait list.

14. What time can I start working on my Street Painting?

You may begin working on Friday after you have checked in and MUST have started working on your piece no later than 10:00 a.m. on Saturday.

15. Do street painters receive FREE lunch and water?

Only PRE-REGISTERED artists will receive complimentary breakfast and lunch both days of the Arts Alive Festival. Food will also be available for purchase. Water and snacks will be available in the Norman P. Murray Community and Senior Center both days.

16. When do I need to complete my street painting?

Street paintings must be completed by 3:00 p.m. on Sunday.

17. Why is there a sign at the top of my street painting square with a name on it?

The sign at the top of your street painting square is acknowledgement of one of our generous sponsors. They are providing some financial support for the Arts Alive Festival. It may be an individual or a business. The sign must be kept unobstructed and clean while you are working in your square.

18. Do I need to find my own sponsor in order to participate as a street painter?

It is NOT necessary to provide your own sponsor; however, our sponsors are a very important part of Arts Alive as they provide some of the financial support for the festival. Street painting artists who provide their own sponsor will be guaranteed a square at the Arts Alive Festival. You must fill out the Street Painting Sponsor form in addition to the Street Painters Application and designate on the sponsor form the names of the street painting artists participating in the sponsored square.

A sponsor could be an individual, business, or in honor of someone. It could even be a marriage proposal!

