



Mission Viejo Means Business Newsletter

City of Mission Viejo

August 2016 Second Edition

City Green Lights New Building, Expansion of Crown Valley Restaurant Site

The Mission Viejo Planning and Transportation Commission gave the green light for the expansion of an existing 6,962-square-foot building at 27750 Crown Valley Parkway along with the construction of a new 2,504-square-foot building.



When completed, this TradeCor commercial development will accommodate four new retail/restaurant tenants within the 9,623-square-foot of building area on the 1.71-acre parcel. The property currently houses Coco's restaurant between the freeway and Chevron gas station across from Kaleidoscope.

Islands Fine Burgers & Drinks To Open in The Shops at Mission Viejo

Islands Fine Burgers & Drinks will bring its beach-inspired atmosphere to The Shops at Mission Viejo when it officially opens on Tuesday, August 16. The 5,600 square-foot restaurant, which used to house Farrell's Ice Cream Parlour, includes a 600-square-foot bar and lounge area, seating for up to 40 people and an outdoor dining area. In honor of its opening, the Mission Viejo Chamber of Commerce will host a ribbon-cutting ceremony at 9 a.m. on Wednesday, August 17. The restaurant is located at the mall's entrance near P.F. Chang's China Bistro.

Islands serves burgers, tacos, salads and fries as well as craft beers and cocktails. The store will be open from 11 a.m. to 10 p.m. Sunday through Thursday and 11 a.m. to 11 p.m. Friday and Saturday. For more information, visit <http://www.islandsrestaurants.com>.



Mission Viejo Business Expo Set for September 22nd

The Mission Viejo Chamber of Commerce will host its annual Business Expo on Thursday, September 22 from 4 p.m. to 7:30 p.m. at the Norman P. Murray Community and Senior Center, 24932 Veterans Way.

The event is free for the public and includes complimentary food samples from local eateries. The Business Expo gives restaurants and businesses the opportunity to showcase their fare, goods and services to the community. Beer and wine will be available for purchase. For more information or to register as an exhibitor, visit <http://www.missionviejochamber.com> or call 949-470-8409.



MV CHAMBER RIBBON CUTTING CEREMONIES

Dr. Henry Kim, DMD, MMSc

Thursday, August 11

4:00 p.m.

25982 Pala, Suite 200

Islands Fine Burgers & Drinks

Wednesday, August 17

9:00 a.m.

The Shops at Mission Viejo

www.missionviejochamber.com

Turning Entrepreneurs into Exporters at TradeX Mission Viejo

Mission Viejo will host the international trade seminar – TradeX – on Tuesday, August 9 from 1:30 p.m. to 4:30 p.m. at the Norman P. Murray Community and Senior Center. TradeX is a gathering of resources, discussions and demonstrations of innovations designed to inspire and spark people's interest in learning the basic steps necessary to bring ideas and products to market in the global economy.



The TradeX panelists will include:

Jim Mayfield-Director U.S. Export Assistance Center, U.S. Department of Commerce

Martin Selander-International Trade Specialist, U.S. Small Business Administration

Karen Scuncio-Business Consultant, OC SBDC

Paul Duncan-Business Development Officer, Export Import Bank of the U.S.

Mark Hirzel-Chair, LA Customs Brokers & Freight Forwarders Association

Maurice Kogon-Founder Kogon Trade Consulting.

This free event is made possible through a partnership between the City of Mission Viejo and Orange County Small Business Development Center. The Norman P. Murray Community and Senior Center is at 24932 Veterans Way. To register, visit <http://tinyurl.com/TradeXMV>. For more information, contact Jean Coronel at jcoronel@portla.org.

Register for Upcoming Business Workshops

Business workshops are available in Mission Viejo through a partnership with the U.S. Small Business Administration (SBA), SCORE, Employment Development Department (EDD), Internal Revenue Service (IRS), OC Small Business Development Center (OC SBDC) and the California Board of Equalization (BOE). For more workshops, visit <http://missionviejomeansbusiness.com> or call Karen Wylie at 949-470-8409. Upcoming free or low-cost business workshops include:

- "TradeX - International Trade Seminar" (OC SBDC) Tuesday, August 9 from 1:30 p.m. to 4:30 p.m. at the Norman P. Murray Community and Senior Center, 24932 Veterans Way. Register for this free workshop at <http://www.OCSBDC.com> or call 714-564-5200.
- "Use Productivity Tools Like the Pros" (SCORE) Wednesday, August 10 from 1:30 p.m. to 4:30 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. The cost is \$35 with online registration and \$45 at the door. Register for this workshop at <http://www.score114.org> or call 714-550-7369.
- "What You Need to Know About Federal Taxes and Your Business & Recordkeeping for Small Business and State E-File" (IRS/BOE) Wednesday, August 17 from 1:30 p.m. to 3 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at www.boe.ca.gov/sutax/sbf.htm or call 888-847-9652.
- "Strategies for Growing Your Business" (SBA) Wednesday, August 24 from 9 a.m. to 11 a.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at www.sba.gov or call 714-560-7448. Cost is \$25 and reservations are recommended. Register for this workshop at <http://www.OCSBDC.com> or call 714-564-5200.



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