



Mission Viejo Means Business Newsletter

City of Mission Viejo

August 2016 Third Edition

City Seeking Restaurants, Businesses to Submit Information for new 'MV Life' Mobile App

The City of Mission Viejo is launching a new mobile app this fall and is seeking businesses and restaurants interested in being a part of "MV Life." To help people keep their finger on the pulse of Mission Viejo, the "MV Life" app will feature the latest community news and sports information, events, activities as well as shopping and dining. Before the app launches in November, the City is asking businesses geared toward shopping and dining to submit their information.



There's no cost to participate for businesses, which can provide updates whenever they want and be included in future versions. To participate, restaurants and shopping establishments can provide their names, address, contact information and other information by going to <http://missionviejolife.org/sign-up-for-business-participation-in-mobile-app/>.

Beware of Utility Bill Scam Targeting Utility Customers

Mission Viejo Police Services is warning residents and business owners to beware of a growing utility bill scam that continues to impact the region. These phone bandits call claiming to be from your local power company such as Southern California Edison (SCE). They paint a dire picture by saying your account is delinquent and unless you pay right away the service will be disconnected. The fraudster demands you purchase a prepaid cash card for a specific amount of money and provide them with the card number. Although just two incidents have been reported in Mission Viejo this year, other Orange County cities including Yorba Linda have seen a recent rash of this type of scam.

If you suspect a fraudulent call, ask for the caller's name, department and business phone number and then hang up and report the incident immediately to your utility company or local police. "If you receive a call like this, remember to hang up and follow up," said Mission Viejo Crime Prevention Specialist Khatra Molina. "Contact your utility company using a phone number listed on your statement, not the phone number provided by the caller." Your power company will never call you and threaten immediate service disconnection. A lengthy process takes place before the plug is pulled. Typically, multiple written notices are sent to the customer when the account is delinquent. The company will also not send an employee to demand money in person. Therefore, you should never reveal personal information, including your credit card, ATM or calling card number or utility account to anyone.

If someone calls and asks you to leave your residence at a specific time for a utility-related cause, call the police. The caller could be attempting to burglarize your home. You should also always be suspicious of anyone who comes to your home without an appointment asking to check an appliance, wiring or suggesting there is some other electrical appliance in your home. Call your utility company to verify any appointments. For more information, call 949-470-8433.



City of Mission Viejo

200 Civic Center, Mission Viejo, CA 92691

Phone: 949-470-8409 www.missionviejomeansbusiness.com

MV CHAMBER RIBBON CUTTING CEREMONIES

**Farmers Insurance
Travis Williams Agency**

Thursday, September 8
2:00 p.m.

22951 Los Alisos Blvd, Ste. #6

Coastal Naturopathic Wellness

Thursday, September 15
4:00 p.m.

26151 Marguerite Parkway

www.missionviejochamber.com

Register for Upcoming Business Workshops

Business workshops are available in Mission Viejo through a partnership with the U.S. Small Business Administration (SBA), SCORE, Employment Development Department (EDD), Internal Revenue Service (IRS), OC Small Business Development Center (OC SBDC) and the California Board of Equalization (BOE). For more workshops, visit <http://missionviejomeansbusiness.com> or call Karen Wylie at 949-470-8409. Upcoming free or low-cost business workshops include:

- "The Power of the Inbox" (SCORE) Wednesday, September 14 from 1:30 p.m. to 4:30 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. The cost is \$35 with online registration and \$45 at the door. Register for this workshop at <http://www.score114.org> or call 714-550-7369.
- "Recordkeeping for Small Business and Self Employed Individuals" (IRS/BOE) Wednesday, September 21 from 1:30 p.m. to 3 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at www.boe.ca.gov/sutax/sbf.htm or call 888-847-9652.
- "Business Expo" (Mission Viejo Chamber of Commerce) Thursday, September 22 from 4 p.m. to 7:30 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Exhibitor registration is required (\$150 Members / \$175at www.missionviejochamber.com. For additional information call 949-470-8409

Mission Viejo Chamber of Commerce Ribbon Cutting Events This Month



Ultimate HD Golf
24491 Alicia Parkway (inside LA Fitness)



Dr. Henry Kim, DMD, MMSc
25982 Pala, Suite 200 (High Park)



Islands Fine Burgers and Drinks at The Shops at Mission Viejo

