



Mission Viejo Means Business Newsletter

City of Mission Viejo

June/July 2016

Business Celebrates Four Decades in Mission Viejo

The Shirt Cannery is marking its 40th anniversary in Mission Viejo with a special community event Saturday, June 25th from 10 a.m. to 4 p.m. in the Mission Viejo Village Center. Guests will enjoy raffles, prizes, giveaways, popcorn, snow cones and face painting. Since it opened in 1976, the Shirt Cannery has had a long history of making custom



banners for St. Patrick's Day parades, special events as well as youth soccer and baseball team banners and jerseys for the United States soccer team. In 1984, staff worked around the clock preparing shirts to sell during the Olympic Cycling event held in Mission Viejo. Those shirts traveled home with visitors from around the world.

The Shirt Cannery's specialty has evolved over the decades to provide computer-generated designs with custom screening and embroidery. Today, customers benefit from equipment that can etch multi-colored photos on a shirt. The Shirt Cannery also has machinery that provides a unique way of wrapping a gift inside a can. The Shirt Cannery is located at 25270 Marguerite Parkway, Suite E (between Big Lots and CVS). For more information, visit <http://www.theshirtcannery.com> or call 949-768-4102.

City of Mission Viejo Recognized with Golden Hub of Innovation Award

The City of Mission Viejo was recognized with the Association of California Cities – Orange County (ACC-OC) "Golden Hub of Innovation" award. The City, in partnership with Santa Margarita Water District (SMWD) and Lake Mission Viejo Lake Association, received the award for its "Multi-Agency Program Addressing Pension Reform and Investing in Water Conservation." Award recipients displayed the highest levels of innovation and efficient use of taxpayer dollars last year.

The City, water district and lake association developed an innovative funding program that will help Lake Mission Viejo switch to Advanced Purified Water for lake refill and end nearly 40 years of using potable (drinking) water to maintain water levels in the 124-acre Orange County lake. When construction is complete this summer, the project will eliminate up to 350 acre-feet of potable demand – more than 114 million gallons of drinking water – currently used to fill the popular manmade lake and make that water available to Mission Viejo residents served by the water district. Lake Mission Viejo will become the first fully sustainable man-made lake in the state of California.

This public-private partnership also provides the City of Mission Viejo with enough reclaimed water to irrigate about 80 percent of its parks located within the SMWD for the next 25 years at a discount. "Orange County's local governments have developed ideas that have changed the world," said Heather Stratman, ACC-OC chief executive officer, during the award ceremony last week. "This event is about celebrating those cities, local governments and public-private partnerships that strive each year to improve their communities, save money and have a broader impact on society."

MV CHAMBER RIBBON CUTTING CEREMONIES

Burger Boss

Thursday, July 14

10:00 a.m.

27690 Santa Margarita Pkwy.

PlayLive Nation

Thursday, July 21

1:00 p.m.

27682 Santa Margarita Pkwy.

www.missionviejochamber.com

Union Market Mission Viejo to Mix it Up July 21

Ten businesses that are part of the new Union Market Mission Viejo are expected to host the next Mission Viejo Chamber of Commerce mixer on July 21. The event begins at 5:30 p.m. at the Kaleidoscope center between Riptide Rockin' Sushi and Buffalo Wild Wings at 27741 Crown Valley Parkway.

Union Market Mission Viejo is a 27,000-square-foot space that includes Anchor Hitch, Diced, Oyo Shabu, Hummus Bowl, Dry Society, Milkbox and Lost Generation clothing store. Three more market businesses – Portola Coffee Roasters, Market 2 Plate and M'Ole and Beer – are currently under construction.



During chamber mixers, guests can enjoy refreshments and the chance to network with local business leaders and elected officials. Mixers are free for chamber members; \$10 general admission. Sponsorship opportunities are available for \$50. For more information or to RSVP, visit <http://www.missionviejochamber.com> or call 949-470-8409.

Register for Upcoming Business Workshops

Business workshops are available in Mission Viejo through a partnership with the U.S. Small Business Administration (SBA), SCORE, Employment Development Department (EDD), Internal Revenue Service (IRS), OC Small Business Development Center (OC SBDC) and the California Board of Equalization (BOE). For more workshops, visit <http://missionviejomeansbusiness.com> or call Economic Development Manager Karen Wylie at 949-470-8409. Upcoming free or low-cost business workshops include:



- "Small Business Jump Start" (OC SBDC) Thursday, July 7 from 6 p.m. to 8:30 p.m. at the Norman P. Murray Community & Senior Center, 24932 Veterans Way. Cost is \$10 and reservations are recommended. Register at <http://www.OCSBDC.com> or call 714-564-5200.
- "Video Marketing Success Secrets: How to Market on YouTube" (SCORE) Wednesday, July 13 from 2 p.m. to 5 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Cost is \$35 with online registration and \$45 at the door. Reservations are recommended. Register at <http://www.score114.org> or call 714-550-7369.
- "The Art & Science of Creating a Successful Business Plan" (OC SBDC) Thursday, July 21 from 6 p.m. to 8:30 pm at the Norman P. Murray Community and Senior Center. Fee is \$25 and reservations are recommended. Register at <http://www.OCSBDC.com> or call 714-564-5200.
- "How to Manager Payroll So You Withhold the Correct Amount from Employees" (SCORE/IRS) Wednesday, July 27 from 1:30 p.m. to 3 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at <http://www.score114.org> or call 714-550-7369.



City of Mission Viejo
200 Civic Center, Mission Viejo, CA 92691
Phone: 949-470-8409 www.missionviejomeansbusiness.com