



Mission Viejo Means Business Newsletter

City of Mission Viejo

September 2016

Holishirts Retailer Opens in MV

Holishirts, a family owned and operated business founded in the late 1980s, has opened a new retail shop in the Alicia Towne Plaza. The 1,450-square-foot Holishirts store carries medical uniforms and clothing from Dickies, Jansport, WonderWink and Cherokee. The store also offers custom T-shirt printing services. Group discounts are offered to hospitals and medical offices.



Holishirts is at 24451 Alicia Parkway, Suite 2 near the I-5 freeway and LA Fitness. For more information, call 949-800-7903.

MV CHAMBER RIBBON CUTTING CEREMONIES

**Farmers Insurance
Travis Williams Agency**

Thursday, September 8
2:00 p.m.

22951 Los Alisos Blvd, Ste. #6

Coastal Naturopathic Wellness

Thursday, September 15
4:00 p.m.

26151 Marguerite Parkway

www.missionviejochamber.com

Help Create a Vision for Mission Viejo's Core September 8

A giant heart-shaped puzzle created by community members this summer will be on display during a workshop about the heart of Mission Viejo on September 8. The public workshop regarding the City's Core Area Vision Plan is at 6:30 p.m. in the City Hall Saddleback Room at 200 Civic Center.

The City is in the process of working with the community on a Vision Plan for Mission Viejo's core area. This area includes the properties around the intersection of La Paz Road and Marguerite Parkway, and along Marguerite Parkway to the south, including the intersection of Marguerite and Oso Parkways. The current visioning process will explore how the heart of Mission Viejo can enhance and enrich the community now and for years to come.

The heart-shaped puzzle was created as part of the City's outreach process during the July 30 Symphony in the Cities event. It gave residents the chance to express their vision for the City's core area and see those ideas side-by-side with visions from other families. The finished product will be on display during the September 8 workshop where folks will have the chance to work on design concepts and plot ideas for enhancing, changing or maintaining the core area.



Working together with the community is important in answering key questions including which activities and programs are needed and how the vision can celebrate Mission Viejo's rich heritage while keeping pace with changing conditions and trends. Public input is key to this process. For more information, visit <http://envision.cityofmissionviejo.org/>.



City of Mission Viejo

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Phone: 949-470-8409 www.missionviejomeansbusiness.com

Mission Viejo to Host Chamber of Commerce Business Expo

The Mission Viejo Chamber of Commerce will host its annual Business Expo on Thursday, September 22 from 4 p.m. to 7:30 p.m. at the Norman P. Murray Community and Senior Center, 24932 Veterans Way.

The event is free for the public and includes complimentary food samples from local eateries. The Business Expo gives restaurants and businesses the opportunity to showcase their fare, goods and services to the community. Beer and wine will be available for purchase. For more information or to register as an exhibitor, visit <http://www.missionviejochamber.com> or call 949-470-8409.



Register for Upcoming Business Workshops

Business workshops are available in Mission Viejo through a partnership with the U.S. Small Business Administration (SBA), SCORE, Employment Development Department (EDD), Internal Revenue Service (IRS), OC Small Business Development Center (OC SBDC) and California Board of Equalization (BOE). For more workshops, visit <http://missionviejomeansbusiness.com> or call Karen Wylie at 949-470-8409. Upcoming free or low-cost business workshops include:

- "The Power of the Inbox" (SCORE) Wednesday, September 14 from 1:30 p.m. to 4:30 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Cost is \$35 with online registration and \$45 at the door. Register for this workshop at <http://www.score114.org> or call 714-550-7369.



- "Recordkeeping for Small Business and Self Employed Individuals" (IRS/BOE) Wednesday, September 21 from 1:30 p.m. to 3 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at <http://www.boe.ca.gov/sutax/sbf.htm> or call 888-847-9652.

- "Business Expo" (Mission Viejo Chamber of Commerce) Thursday, September 22 from 4 p.m. to 7:30 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Exhibitor registration is required (\$150 Members / \$175 Non-Members) at <http://businessexpo.missionviejochamber.com/>. For more information, call 949-470-8409.

