



# Mission Viejo Means Business Newsletter

City of Mission Viejo

May 2016

## *City and Chamber to Welcome Three New Businesses to Mission Viejo*

The Mission Viejo Chamber of Commerce is gearing up to host three ribbon-cutting ceremonies for the new Anchor Hitch, Tropical Smoothie Café and Finish Line Dynamics. The ceremonies follow a ribbon cutting for the CHOC Children's Health Center at 26691 Plaza Drive on Thursday.

### Anchor Hitch

Anchor Hitch opened last week with an outdoor dining area at Union Market on the upper level of Kaleidoscope at 27741 Crown Valley. The ribbon cutting for this trendy new restaurant and bar takes place at 5 p.m. on May 18.

The eatery's menu is a haven for seafood lovers with dishes like shrimp ravioli, green curried scallop risotto and seared halibut as well as oysters on the half shell and ceviche.

Anchor Hitch is the first of 10 businesses to open at Union Market Mission Viejo. The Hummus Bowl, Milkbox, Dry Society, Portola Coffee Roasters, Diced, Oyu Shabu and are all "expected" to open mid-June with Market 2 Place and M'Ole and Beer set for a July 1 opening.



## **MV CHAMBER RIBBON CUTTING CEREMONIES**

**Anchor Hitch  
Union Market MV  
Wednesday, May 18**  
Ribbon Cutting at 5 p.m.  
20% off 5 p.m. to 7 p.m.  
27741 Crown Valley Pkwy.

**Tropical Smoothie Cafe  
Tuesday, May 24**  
10:30 a.m.  
28181 Marguerite Pkwy.

[www.missionviejochamber.com](http://www.missionviejochamber.com)

### Tropical Smoothie Café

Tropical Smoothie Café opens at 7:30 a.m. on May 24 in College Center, 28181 Marguerite, with a ribbon cutting set for 10:30 a.m. Along with smoothie drinks, the café features salads, wraps and vegetarian items as well as breakfast.

### Finish Line Dynamics

The chamber will cut the ribbon for Finish Line Dynamics at 5 p.m. on June 9. This "body positive community care center" is at 23456 Madero, Suite 185.



City of Mission Viejo

200 Civic Center, Mission Viejo, CA 92691

Phone: 949-470-8409 [www.missionviejomeansbusiness.com](http://www.missionviejomeansbusiness.com)

### *Mix it up at Piccolino this Thursday*

Piccolino restaurant will host the next Mission Viejo Chamber of Commerce mixer at 5:30 p.m. on Thursday, May 18. The eatery is nestled in the Mission Foothill Marketplace at 28719 Los Alisos Blvd.

During mixers, guests can enjoy refreshments and the chance to network with local business leaders and elected officials. Mixers are free for chamber members; \$10 general admission. Sponsorship opportunities are available for \$50. For more information or to RSVP, visit <http://www.missionviejochamber.com> or call 949-470-8409.



### *Tickets on Sale Now for Annual Mission Viejo Chamber Breakfast*

On June 2, the chamber will host its annual breakfast from 7:30 a.m. to 9 a.m. at the Mission Viejo Country Club, 26200 Country Club Drive. The breakfast program begins with a Camp Pendleton Marine Corps color guard and invocation by Mission Viejo Christian Church Pastor Mike Maiolo. Guests will enjoy performances by the Capistrano Valley High School Choir and Tim Johnson of Lord of the Strings. The keynote speaker is retired Marine Colonel Greg Raths, author of "9 Lives of a Fighter Pilot." Mayor Frank Ury will talk about projects and developments in town. The event also includes recognition of the chamber's board of directors and its Small and Large Business of the Year. Congratulations to Carter Hartman, from Mission Viejo High School, for being selected as the chamber's \$1,000 scholarship award winner.

Tickets are \$45/\$55 (members/non-members) if purchased in advance at [www.annualchamberbreakfast.missionviejochamber.com](http://www.annualchamberbreakfast.missionviejochamber.com). Tickets purchased at the door are \$50/\$60, respectively. Sponsorship opportunities start at \$150. For more information, visit <http://www.missionviejochamber.com> or call 949-470-8409.

**Annual Chamber Breakfast**  
Thursday, June 2, 2016  
7:30 am - 9:00 am  
at  
Mission Viejo Country Club  
26200 Country Club Drive, Mission Viejo

**LEADERSHIP FOR BUSINESS SUCCESS**

**Keynote Speaker:**  
Colonel Gregory C. Raths, USMC (Ret.)  
Author of 9 Lives of a Fighter Pilot

**Guest Speaker**  
Mayor Frank Ury  
City of Mission Viejo

Invocation: Pastor Mike Maiolo, MV Christian Church  
Color Guard: Marine Corps Color Guard, Camp Pendleton  
Performances by: Capistrano Valley High School Choir  
Music by: Tim Johnson, Lord of the Strings

Special Thanks to Our Sponsors:  
Title Sponsor: GSM Auto Group  
Bronze Sponsors: 411 HARLEY-DAVIDSON, CREDIT UNION, CREDIT UNION

Program also includes:  
Presentation of Small & Large Business of the Year Awards  
Chamber Student Scholarship Award Winner

Buy Your Tickets Now at:  
[AnnualChamberBreakfast.MissionViejoChamber.com](http://AnnualChamberBreakfast.MissionViejoChamber.com)

\$45 Chamber Members • \$55 Non-Members  
Register by April 15 and save \$5 per ticket  
Sponsorship Opportunities Available

Mission Viejo Chamber of Commerce | 25390 Marguerite Parkway, Suite F-216 | Mission Viejo, CA 92692  
(949) 470-8409 | [www.MissionViejoChamber.com](http://www.MissionViejoChamber.com)

### *Register Today for a Host of Beneficial Business Workshops*

Registration for business workshops is available in Mission Viejo through a partnership with the U.S. Small Business Administration (SBA), SCORE, Employment Development Department (EDD), Internal Revenue Service (IRS), OC Small Business Development Center (OC SBDC) and the California Board of Equalization (BOE). For additional workshops, go to <http://missionviejomeansbusiness.com> or call Karen Wylie, Economic Development Manager at 949-470-8409. Upcoming free or low-cost business workshops include:

- "What You Need to Know When You Run Your Business Out of Your Home & Basic Sales and Use Tax" (BOE/IRS) Wednesday, May 18 from 1:30 p.m. to 3:00 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at <http://www.boe.ca.gov/sutax/sbf.htm> or call 888-847-9652.
- "Federal/State Reporting and Depositing Requirements Seminar" (EDD) Friday, May 20 from 9:30 a.m. to 1:30 p.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at [http://www.edd.ca.gov/payroll\\_tax\\_seminars/classroom\\_seminars.aspx](http://www.edd.ca.gov/payroll_tax_seminars/classroom_seminars.aspx) or call 888-745-3886.
- "Products, Services & International Trade" (SBA) Wednesday, May 25 from 9 a.m. to 11:30 a.m. in the Saddleback Room at Mission Viejo City Hall, 200 Civic Center. Register for this free workshop at <http://www.sba.gov> or call 714-560-7448.
- "The Art and Science of Creating a Successful Business Plan" (OC SBDC) Thursday, May 26 from 6 p.m. to 8:30 p.m. at the Norman P. Murray Community and Senior Center, 24932 Veterans Way. The cost is \$25 (reservations are recommended). Register at <http://www.ocsbdc.com> or call 714-564-5200.