



# AGENDA REPORT

Meeting Date

05/14/2024

**Prepared By:** Cheryl Dyas, Director of Administrative Services  
**Budgetary Review By:** Cheryl Dyas, Director of Administrative Services / City Treasurer  
**Submitted By:** Dennis Wilberg, City Manager

**Agenda Title**

Amendment to Specific Fees for Animal Services, Oso Creek Golf Course and Recreation Programs

**Recommended Action**

(1) Conduct a Public Hearing on the Proposed Animal Services, Oso Creek Golf Course and Recreation and Community Services User Fees; and (2) adopt Resolution 24-XX Amending Specific Fees for Animal Services, Oso Creek Golf Course and Recreation Programs.

**Executive Summary**

The last comprehensive update to City user fees was completed in June 2022. The City conducted the comprehensive study to determine cost of providing City services in a manner that is consistent with applicable State laws, rules and regulations governing the collection of fees and rates for charges by public entities. The objectives of the update were to:

- Develop a rational basis for setting fees
- Understand total costs of providing services
- Identify subsidy amounts, if applicable
- Identify appropriate fee adjustments that enhance fairness and equity
- Maintain consistency with local policy and objectives, and compliance with state law
- Develop updatable, comprehensive list of fees

The current City of Mission Viejo Master Fee Schedule was adopted at the following meetings:

- June 28, 2022 for Recreation and Community Services user fees
- June 28, 2022, with a fee change on July 12, 2022 for Oso Creek Golf Course user fees
- January 24, 2023 for all other user fees

Staff from each department has reviewed current fees and are proposing certain fee increases and the elimination of certain fees.

**Animal Services**

Review of fees following the recent review of the City’s Cost Recovery Policies in February 2024, the department would like to increase the cost recovery for the replacement tag fee. The current cost to replace each tag is \$16.55. The current fee is \$4.00. Staff is proposing increasing this fee to \$8.00. This will bring cost recovery up from 24% to 48%. In comparison with other agencies, San Clemente’s fee is \$8 and the County of Orange is \$9. The City’s cost recovery policy recommends cost recovery of between 30% and 70%.

**Oso Creek Golf Course**

Staff surveyed green fees at comparable golf courses. Comparable courses included Ben Browns Golf Course (Laguna Beach), San Clemente Municipal Golf Course and Mesa Linda Golf Course (Costa Mesa). The table below shows selected rates proposed at Oso Creek Golf course with comparable golf courses. Staff recommends a \$6 increase to most green fees. The chart below reflects non-resident rates; however, the resident rates will be set at \$4 below the non-resident rate. Youth fees will remain unchanged. The proposed fee structure is based on operating a self-sustaining golf course not dependent on a General Fund subsidy. With the proposed rate increase, fees at the golf course would continue to be competitive with the comparable golf courses. The increase would provide additional revenue that will be used to offset increases in operation costs due to inflation and fund future improvement projects.

Course Name (Green Fees Only)	Weekday Rate		Weekend/Holiday Rate	
	Public	Senior/Junior	Public	Senior/Junior
Oso Creek Golf Course (Proposed effective July 1, 2024)	\$45	\$35/\$25	\$51	NA/\$29
Ben Browns Golf Course	\$55	\$50/NA	\$65	\$60/NA
San Clemente Golf Course	\$43	\$37/NA	\$53	NA/NA
Mesa Linda - Costa Mesa Golf Course	\$33	\$17/\$17	\$49	NA/NA

Notes: Mesa Linda Friday rates are \$39/NA/NA

**Recreation and Community Services**

City of Mission Viejo Recreation and Tennis Centers offer a variety of membership options to residents and local non-residents that provide many different programs and services. Membership types include Junior, Single, Couple or Family. Membership options also include monthly and annual. In July 2022, the City added pickleball membership options at both the Felipe and Sierra Recreation Centers (the two facilities with pickleball courts) to address the needs of our patrons and growing memberships. The current pickleball fees are approximately 10%-30% below the tennis membership fees associated with the Marguerite and Felipe Recreation Centers (the two facilities with the majority of tennis courts).

Since pickleball memberships were established in July 2022 attendance at Felipe Recreation Center, where the majority of pickleball courts in Mission Viejo are located, has dramatically increased. The Felipe Recreation Center, which used to offer only tennis and some volleyball, now offers the following for pickleball users: drop-in play, leagues, reservations, clinics, opportunities for single-person and group instruction, cardio play and an attractive rental space. The demand for court time has steadily increased, resulting in longer wait times for drop-in pickleball play and increased waitlist times for reservations. Parking has also been impacted as attendance has increased.

Through research regarding pickleball locations and fees, staff found that other facilities that 1) have pickleball courts, and 2) accept reservations for those courts, generally charge higher fees than Mission Viejo. See comparable data charts included with the Community Services Commission March 19 staff report.

In an effort to prioritize residents, create an “equal footing” between tennis and pickleball players and encourage drop in players to purchase memberships, the following fee changes are proposed:

- Increase resident adult day use fee from \$8 to \$10 at all four Recreation Centers
- Increase resident and non-resident youth day use fee from \$4 to \$5 at all four Recreation Centers
- Increase non-resident adult day use fee from \$8 to \$10 at Montanoso and Sierra Recreation Centers
- Increase non-resident adult day use fee from \$8 up to \$20 at Felipe and Marguerite Recreation Centers. This fee will initially increase from \$8 to \$15 as an introductory rate increase as permitted under the City Council cost recovery policy and will potentially increase to \$20 depending upon demand.
- Increase adult pickleball memberships to equal the cost of tennis memberships across all levels and groups. (Youth fees will remain unchanged)

The proposed fee changes reflected above were discussed at the March 19, 2024 Community Services Commission meeting. The Commission approved the recommendation to amend pickleball and tennis membership fees as presented. The agenda report is attached for reference.

In addition to the above changes, staff is recommending eliminating fees for the following:

- Eliminate 3-month memberships across all levels and groups.
- Eliminate all “Punch Pass” options on the fee schedule.
- Eliminate cabana rentals at Montanoso and Sierra Recreation Centers

Cabanas are no longer available at the recreation centers and staff is no longer selling 3-month memberships or punch passes.

All other Animal Services, Golf and Recreation fees not addressed as part of this report or included in Schedule A to the attached resolution will remain unchanged and are available on the City’s website.

**Fee Effective Date**

Staff recommends that animal services replacement tag fee and golf fee changes become effective July 1, 2024. Recreation fee changes will be effective August 1, 2024.

**Fiscal Impact:**

**Amount Requested:** \$0

**Sufficient Budgeted Funds Available?:** (If no, see attached fiscal analysis)

**Prog/Fund #: Category: Pers. Optg. Cap. -or- CIP#: Fund#:**

**Previous Relevant Council Actions for This Item**

6/28/22 – Oso Creek Golf Course and Recreation and Community Services User Fees

7/12/22 – Oso Creek Golf Course Fee Rates Update

1/24/23 – Comprehensive User Fee Study

**Attachments**

Resolution

Attachment A – Fee Schedules

Notice of Public Hearing

March 19, 2024 Community Services Commission Agenda Report

RESOLUTION 24-XX

A RESOLUTION OF THE CITY COUNCIL OF THE  
CITY OF MISSION VIEJO, CALIFORNIA AMENDING SPECIFIC FEES FOR ANIMAL  
SERVICES, OSO CREEK GOLF COURSE AND RECREATION PROGRAMS

A. Purpose and Intent of City Council:

1. The City Council of the City of Mission Viejo has previously established Management and Budget policies which set forth guidelines regarding revenue administration and the establishment of fees for services; and
2. It is necessary and prudent to review all City fees on a periodic basis and adjust or augment them to ensure that they remain adequate to achieve stated city goals and objectives, while conforming to all legal requirements; and
3. This City Council should find and determine that the proposed adjusted user fees do not exceed the estimated reasonable costs of providing the services in accordance with California state law; and
4. This City Council finds that all required public notification in accordance with California State law was provided in advance of the public hearing at which these changes are to be considered; and
5. The City Council finds that it has considered amendments to specific Animal Service, Oso Creek Golf Course and Recreation program fee schedules at a public hearing on May 14, 2024, based on an analysis of costs when applicable, city cost recovery policies and other market data, and has concluded that the recommended revisions to the Animal Services, Oso Creek Golf Course and Recreation program fee schedules satisfy all pre-conditions to adoption, conform to all applicable laws and are enacted for immediate use, pursuant to the specific terms of this Resolution.

B. Resolution:

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF MISSION VIEJO, CALIFORNIA, DOES HEREBY RESOLVE AS FOLLOWS:

SECTION 1. In all respects as set forth in Part A, Purpose and Intent of City Council and further that Part A is hereby incorporated by reference herein.

SECTION 2. The amended fees for Animal Services and Oso Creek Golf Course, as listed in Attachment A shall be effective July 1, 2024.

SECTION 3. The amended fees for Recreation programs, as listed in Attachment A shall be effective August 1, 2024.

SECTION 4. All other fees not reflected in Attachment A are to remain unchanged and in effect.

SECTION 5. This Resolutions actions and the adoption of the Resolution are hereby found to be exempt from the California Environmental Quality Act of 1970 as amended as no foreseeable impacts on the environment will occur as a result of fee revisions.

PASSED, APPROVED, AND ADOPTED this 14th day of May, 2024.

---

Trish Kelley  
Mayor

I hereby certify that the foregoing Resolution was duly adopted by the City Council of the City of Mission Viejo at a regularly scheduled meeting thereof, held on the 14<sup>th</sup> day of May, 2024, by the following vote of the Council:

AYES:

NOES:

ABSENT:

ATTEST:

---

Kimberly Schmitt  
City Clerk

**Animal Services**

ANIMAL SERVICES FEES								
#	Description	Fee/Charge	Unit	Notes	Full Cost	Cost Recovery %	Suggested Fee	Fee Δ
9	License Tag Replacement	\$4.00			\$16.55	48%	\$8.00	\$4.00

**Oso Creek Golf Course Fees**

GOLF FEES					
#	Description	Fee/Charge	Unit	Notes	
	Monday - Friday: Walk				
1	Resident Public Peak	\$35.00			
2	Resident Public Twilight	\$30.00			
3	Resident Public Super Twilight	\$20.00			
4	Resident Senior	\$25.00			
5	Resident Junior	\$21.00			
6	Resident Public Back 9	\$21.00			
1a	Non-Resident Public Peak	\$39.00			
2a	Non-Resident Public Twilight	\$34.00			
3a	Non-Resident Public Super Twilight	\$24.00			
4a	Non-Resident Senior	\$29.00			
5a	Non-Resident Junior	\$25.00			
6a	Non-Resident Public Back 9	\$25.00			
	Monday - Friday: Ride				
7	Resident Public Peak	\$47.00		Add \$8 to upgrade to single cart	
8	Resident Public Twilight	\$42.00		Add \$8 to upgrade to single cart	
9	Resident Public Super Twilight	\$32.00		Add \$8 to upgrade to single cart	
10	Resident Senior	37.00		Add \$8 to upgrade to single cart	
11	Resident Junior	N/A			
12	Resident Public Back 9	\$27.00		Add \$8 to upgrade to single cart	
7a	Non-Resident Public Peak	\$51.00		Add \$8 to upgrade to single cart	
8a	Non-Resident Public Twilight	\$46.00		Add \$8 to upgrade to single cart	
9a	Non-Resident Public Super Twilight	\$36.00		Add \$8 to upgrade to single cart	

Suggested Fee	Fee Δ
\$41.00	\$6.00
\$36.00	\$6.00
\$26.00	\$6.00
\$31.00	\$6.00
\$21.00	\$0.00
\$25.00	\$4.00
\$45.00	\$6.00
\$40.00	\$6.00
\$30.00	\$6.00
\$35.00	\$6.00
\$25.00	\$0.00
\$29.00	\$4.00
\$53.00	\$6.00
\$48.00	\$6.00
\$38.00	\$6.00
\$43.00	\$6.00
N/A	N/A
\$31.00	\$4.00
\$57.00	\$6.00
\$52.00	\$6.00
\$42.00	\$6.00

**Oso Creek Golf Course Fees**

<b>GOLF FEES</b>					
#	Description	Fee/Charge	Unit	Notes	
10a	Non-Resident Senior	\$41.00		Add \$8 to upgrade to single cart	
11a	Non-Resident Junior	N/A			
12a	Non-Resident Public Back 9	\$31.00		Add \$8 to upgrade to single cart	
	<b>Weekend/Holiday: Walk</b>				
14	Resident Public Peak	\$41.00			
15	Resident Public Twilight	\$35.00			
16	Resident Public Super Twilight	\$25.00			
17	Resident Senior	N/A			
18	Resident Junior	\$25.00			
19	Resident Public Back 9	\$25.00			
14a	Non-Resident Public Peak	\$45.00			
15a	Non-Resident Public Twilight	\$39.00			
16a	Non-Resident Public Super Twilight	\$29.00			
17a	Non-Resident Senior	N/A			
18a	Non-Resident Junior	\$29.00			
19a	Non-Resident Public Back 9	\$29.00			
	<b>Weekend/Holiday: Ride</b>				
20	Resident Public Peak	\$53.00		Add \$8 to upgrade to single cart	
21	Resident Public Twilight	\$47.00		Add \$8 to upgrade to single cart	
22	Resident Public Super Twilight	\$37.00		Add \$8 to upgrade to single cart	
23	Resident Senior	N/A			
24	Resident Junior	N/A			
25	Resident Public Back 9	\$31.00			
20a	Non-Resident Public Peak	\$57.00		Add \$8 to upgrade to single cart	

Suggested Fee	Fee Δ
\$47.00	\$6.00
N/A	N/A
\$35.00	\$4.00
\$47.00	\$6.00
\$41.00	\$6.00
\$31.00	\$6.00
N/A	N/A
\$25.00	\$0.00
\$29.00	\$4.00
\$51.00	\$6.00
\$45.00	\$6.00
\$35.00	\$6.00
N/A	N/A
\$29.00	\$0.00
\$33.00	\$4.00
\$59.00	\$6.00
\$53.00	\$6.00
\$43.00	\$6.00
N/A	N/A
N/A	N/A
\$35.00	\$4.00
\$63.00	\$6.00



**Oso Creek Golf Course Fees**

GOLF FEES					
#	Description	Fee/Charge	Unit	Notes	
21a	Non-Resident Public Twilight	\$51.00		Add \$8 to upgrade to single cart	
22a	Non-Resident Public Super Twilight	\$41.00		Add \$8 to upgrade to single cart	
23a	Non-Resident Senior	N/A			
24a	Non-Resident Junior	N/A			
25a	Non-Resident Public Back 9	\$35.00		Add \$8 to upgrade to single cart	

Suggested Fee	Fee Δ
\$57.00	\$6.00
\$47.00	\$6.00
N/A	N/A
N/A	N/A
\$39.00	\$4.00

Recreation & Community Services Fees

#	Description	Fee/Charge	Unit	Notes	Full Cost	Cost Recovery %	Suggested Fee	Fee Δ
5.a	Resident - Single - Montanosos/Sierra	\$80.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.b	Resident - Single - Tennis Centers(Marguerite/Felipe)	\$140.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.c	Resident - Single - Combined	\$180.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.d	Resident - Couple - Montanosos/Sierra	\$120.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.e	Resident - Couple - Tennis Centers(Marguerite/Felipe)	\$185.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.f	Resident - Couple - Combined	\$250.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.g	Resident - Family - Montanosos/Sierra	\$165.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.h	Resident - Family - Tennis Centers(Marguerite/Felipe)	\$215.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.i	Resident - Family - Combined	\$315.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.j	Resident - JR (7-18) - Montanosos/Sierra	\$65.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.k	Resident - JR (7-18) - Tennis Centers(Marguerite/Felipe)	\$65.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
5.l	Resident - JR (7-18) - Combined	\$125.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.a	Non-Resident - Single - Montanosos/Sierra	\$115.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.b	Non-Resident - Single - Tennis Centers(Marguerite/Felipe)	\$185.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.c	Non-Resident - Single - Combined	\$255.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.d	Non-Resident - Couple - Montanosos/Sierra	\$165.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.e	Non-Resident - Couple - Tennis Centers(Marguerite/Felipe)	\$245.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.f	Non-Resident - Couple - Combined	\$345.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.g	Non-Resident - Family - Montanosos/Sierra	\$215.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.h	Non-Resident - Family - Tennis Centers(Marguerite/Felipe)	\$275.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.i	Non-Resident - Family - Combined	\$420.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.j	Non-Resident - JR (7-18) - Montanosos/Sierra	\$95.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.k	Non-Resident - JR (7-18) - Tennis Centers(Marguerite/Felipe)	\$95.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6.l	Non-Resident - JR (7-18) - Combined	\$185.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
7.a	Resident Day Use - Montanosos/Sierra/Felipe/Marguerite - Adults	\$8.00	per day	14 and older	NA - Rent/Use	NA	\$10.00	\$2.00
7.b	Resident Day Use - Montanosos/Sierra/Felipe/Marguerite - Youth	\$4.00	per day	3 months - 13 years	NA - Rent/Use	NA	\$5.00	\$1.00
7.c	Non-Resident Day Use - Montanosos/Sierra/Felipe/Marguerite - Youth	\$4.00	per day	3 months - 13 years	NA - Rent/Use	NA	\$5.00	\$1.00
7.d	Non-Resident Day Use - Montanosos/Sierra - Adults	\$8.00	per day	14 and older	NA - Rent/Use	NA	\$10.00	\$2.00
7.e	Non-Resident Day Use - Felipe/Marguerite - Adults	\$8.00	per day	14 and older	NA - Rent/Use	NA	\$20.00	\$12.00
8.a	Guest Punch Pass - Adult	\$45.00	for 6 visits	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
8.b	Guest Punch Pass -Youth	\$25.00	for 6 visits	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
9.a	Resident - Single - Pickleball (Sierra/Felipe)	\$40.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$50.00	\$10.00
9.b	Resident - Couple - Pickleball (Sierra/Felipe)	\$55.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$65.00	\$10.00
9.c	Resident - Family - Pickleball (Sierra/Felipe)	\$70.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$75.00	\$5.00
9.d	Resident - JR (7-18) - Pickleball (Sierra/Felipe)	\$25.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$25.00	\$0.00
10.a	Non-Resident - Single - Pickleball (Sierra/Felipe)	\$50.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$65.00	\$15.00

Recreation & Community Services Fees

FEE SCHEDULE								
#	Description	Fee/Charge	Unit	Notes	Full Cost	Cost Recovery %	Suggested Fee	Fee Δ
10.b	Non-Resident - Couple - Pickleball (Sierra/Felipe)	\$70.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$85.00	\$15.00
10.c	Non-Resident - Family - Pickleball (Sierra/Felipe)	\$85.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$95.00	\$10.00
10.d	Non-Resident - JR (7-18) - Pickleball (Sierra/Felipe)	\$35.00	per month	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$35.00	\$0.00
11.a	Resident - Single - Pickleball (Sierra/Felipe)	\$400.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$550.00	\$150.00
11.b	Resident - Couple - Pickleball (Sierra/Felipe)	\$550.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$715.00	\$165.00
11.c	Resident - Family - Pickleball (Sierra/Felipe)	\$700.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$825.00	\$125.00
11.d	Resident - JR (7-18) - Pickleball (Sierra/Felipe)	\$225.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$225.00	\$0.00
12.a	Non-Resident - Single - Pickleball (Sierra/Felipe)	\$550.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$715.00	\$165.00
12.b	Non-Resident - Couple - Pickleball (Sierra/Felipe)	\$770.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$935.00	\$165.00
12.c	Non-Resident - Family - Pickleball (Sierra/Felipe)	\$935.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$1,045.00	\$110.00
12.d	Non-Resident - JR (7-18) - Pickleball (Sierra/Felipe)	\$335.00	per year	\$50 initiation fee upon joining.10% discount for Military, Veterans, Ages 55+	NA - Rent/Use	NA	\$335.00	\$0.00
13.a	Resident - Single - Pickleball (Sierra/Felipe)	\$105.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
13.b	Resident - Couple - Pickleball (Sierra/Felipe)	\$150.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
13.c	Resident - Family - Pickleball (Sierra/Felipe)	\$195.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
13.d	Resident - JR (7-18) - Pickleball (Sierra/Felipe)	\$65.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
14.a	Non-Resident - Single - Pickleball (Sierra/Felipe)	\$135.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
14.b	Non-Resident - Couple - Pickleball (Sierra/Felipe)	\$195.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
14.c	Non-Resident - Family - Pickleball (Sierra/Felipe)	\$240.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
14.d	Non-Resident - JR (7-18) - Pickleball (Sierra/Felipe)	\$95.00	per 3-month	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA
6	Cabana Rental (each) Montanos/Sierra	\$25.00	2 hour/unit	This fee is being eliminated	NA - Rent/Use	NA	\$0.00	NA

NOTICE OF PUBLIC HEARING

Notice is hereby given that the City Council of the City of Mission Viejo will conduct a public hearing pertaining to the item listed below.

DATE OF HEARING: TUESDAY, MAY 14, 2024

TIME OF HEARING: 6:00 p.m. or soon thereafter

LOCATION OF HEARING: City Council Chambers, City of Mission Viejo  
200 Civic Center  
Mission Viejo, CA 92691

PROPOSAL:

AMEND SPECIFIC FEES FOR ANIMAL SERVICES, OSO CREEK GOLF COURSE AND RECREATION PROGRAMS

The staff of the City of Mission Viejo has recommended that the City Council conduct the public hearing regarding adoption of Resolution 24-XX amending specific fees for Animal Services, Oso Creek Golf Course and Recreation programs. A copy of current specific fees and proposed changes to those fees for Animal Services, Oso Creek Golf Course and the Recreation programs is available for public inspection during regular business hours, at the office of the City Clerk located at 200 Civic Center, Mission Viejo. If you have any questions regarding proposed new fees please contact the City Clerk's office at (949) 470-3052.

Dated this 2nd day of May, 2024.

/s/  
Kimberly Schmitt  
City Clerk  
City of Mission Viejo  
Saddleback Valley News  
Published: 5/2/24

Send proof of publication to:  
City of Mission Viejo  
200 Civic Center  
Mission Viejo, CA 92691



# AGENDA REPORT

## COMMUNITY SERVICES COMMISSION

---

**TO:** Community Services Commission

**MEETING DATE:** March 19, 2024

**FROM:** Andrew Fine, Community Services Manager

**SUBJECT:** Membership Pricing for the Tennis and Pickleball Membership Fee Schedule

---

**RECOMMENDED ACTION:**

That the Community Services Commission recommends to the City Council amended pickleball and tennis membership fees.

**DISCUSSION:**

The City of Mission Viejo Recreation and Tennis Centers offer a variety of membership options to our residents and local non-residents to provide many different programs and services. Membership types vary from Junior or Single to Couple or Family. We also offer term options that include monthly and annual. In July 2022, we added the Pickleball membership options which includes both Felipe and Sierra, (the two facilities with pickleball courts) to fit the needs of our patrons and growing membership. The pickleball fees are approximately 10%-30% below the "Tennis Membership" which consists of the Marguerite and Felipe facilities (the two facilities with the majority of tennis courts.)

Since its inception, pickleball membership and attendance at the Felipe Recreation Center (where the majority of pickleball courts in Mission Viejo are located) has dramatically increased. The Felipe Center, (which used to offer only tennis and some volleyball) now offers: drop-in pickleball, pickleball leagues, pickleball reservations, clinics, opportunities for single-person and group instruction, cardio pickleball, and an attractive rental space.

The competition for court time has steadily increased, resulting in longer wait times for drop-in pickleball play, and increased waitlist for reservations. Parking has been impacted as well as attendance has increased. Pickleball is widely recognized as one of the fastest growing sports in the nation, and this trend is depicted in the attached graphs.

In our research regarding pickleball locations and fees, staff found that other facilities which 1) have pickleball courts, and 2) accept reservations for those courts, generally charge higher fees that we do. See

attached sheet for a graph siting these findings.

In an effort to prioritize residents and create an “equal footing” between tennis and pickleball players, some changes to the facility fees are being recommended. These changes are detailed below.

We are proposing an increase to the day use fees from \$8 for adults and \$4 for youth to \$10 for adults and \$5 for youths. This would be at all four Recreation centers with the exception of a non-resident day use fee increase applied to Marguerite and Felipe in the range of \$10-\$20. This will prevent us from “undercutting” our non-resident membership fees. We hope this would encourage typical “drop-in” players to join while maintaining consistent fees across both tennis centers.

We are also proposing to equalize the membership options by increasing the pickleball membership cost to equal the cost of a tennis membership through all variations.

We are also proposing removal of the “Punch Pass” option as we would like to encourage people to become members and consolidate our membership options. Since 2020 the adult punch pass option has offered purchasers a \$3 savings on 6 day use purchases. The current cost of an adult punch pass is \$45 with a full retail value of \$48. The youth punch pass is \$25 for 6 day use purchases, which is \$1 higher than the retail value. Based on fees of other facilities, we don’t anticipate a loss of revenue or participation with these fee increases.

A copy of our current Membership Fee Schedule for the Recreation and Tennis Centers is provided as Exhibit 1 to this Agenda Report, with new fee recommendations in parentheses.

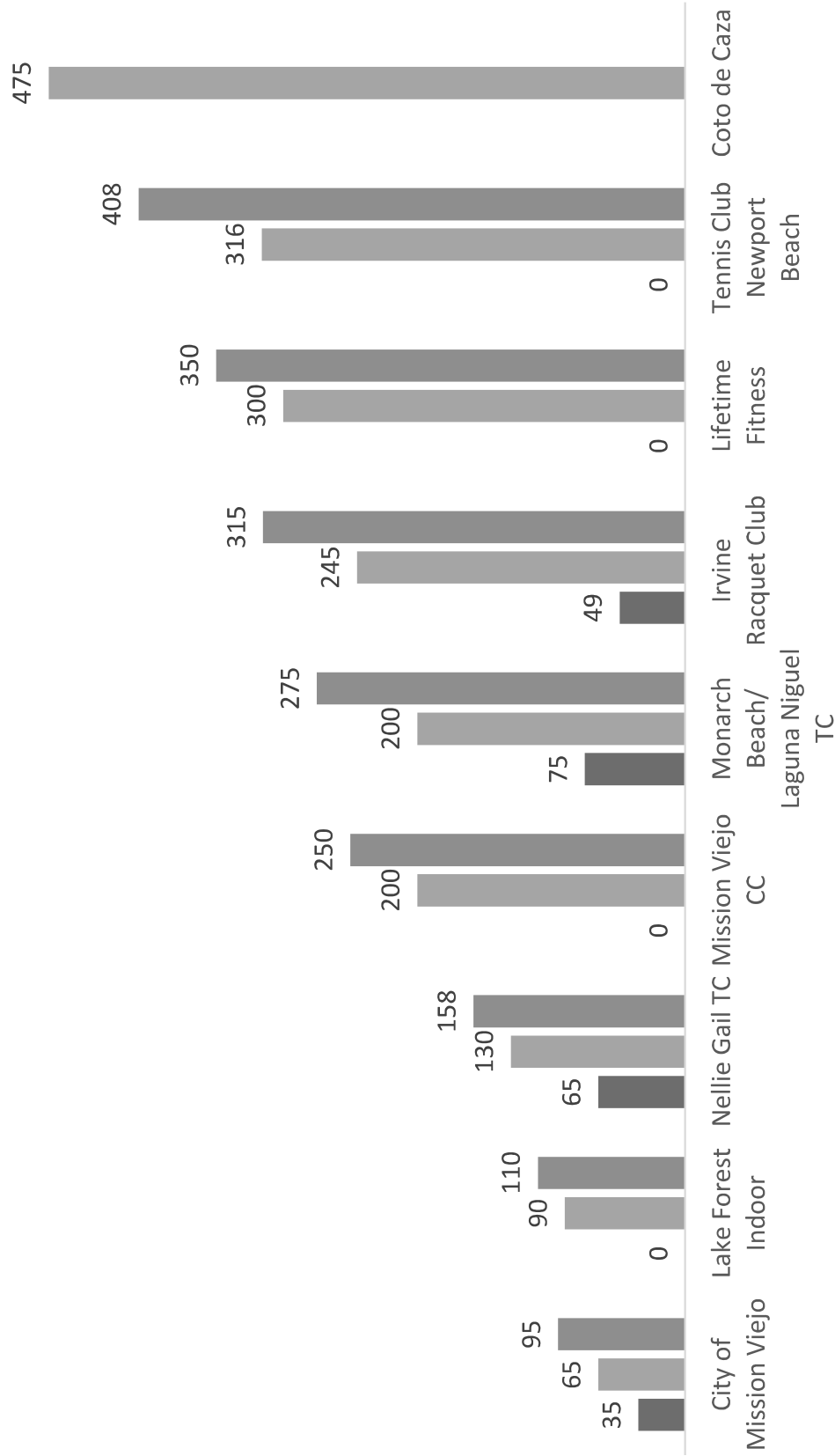
### **ATTACHMENTS**

Attachment #1 – Membership options fee schedule flyer (new fee recommendations in parentheses.)

Attachment #2 – Graphs detailing local facility fees

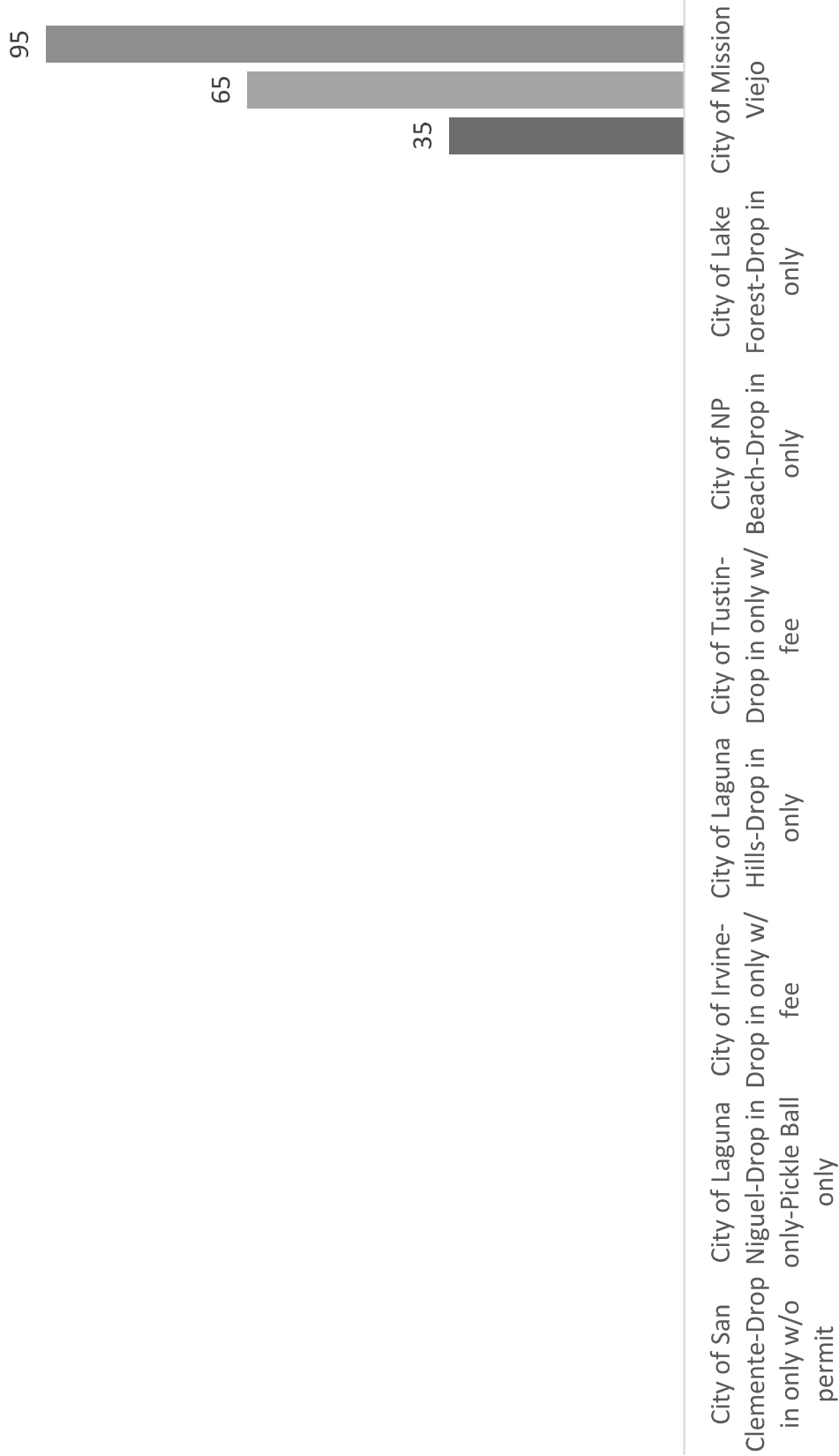
# Tennis Club Rates-Monthly

■ Junior Rates ■ Single Rates ■ Family Rates



# City Tennis Rates-Monthly

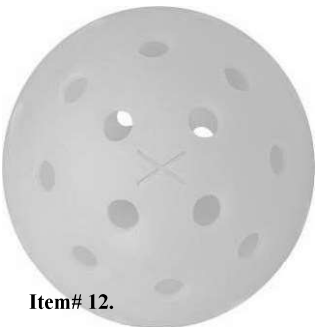
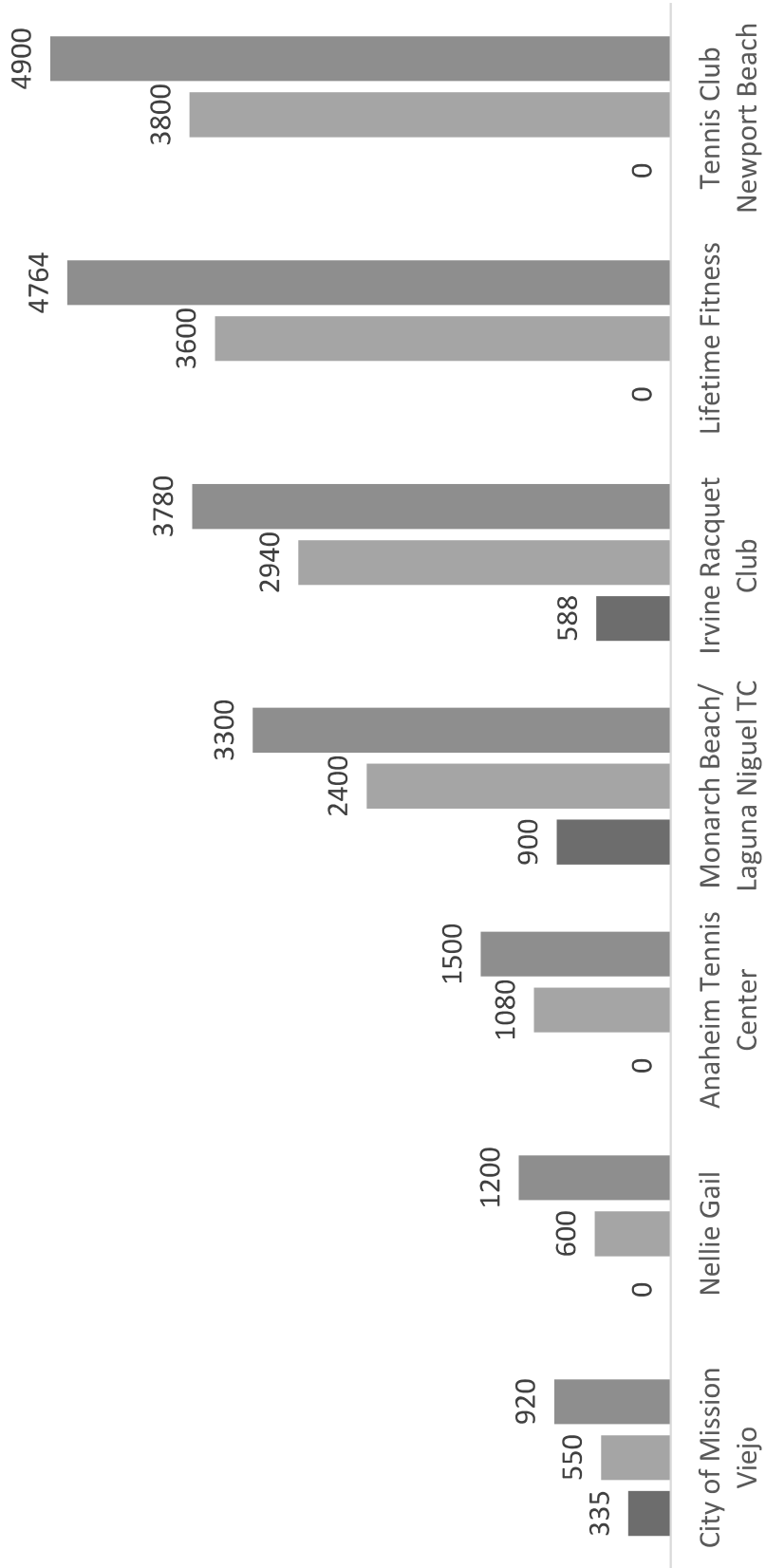
■ Junior Rates ■ Single Rates ■ Family Rates





# Pickleball Club Rates-Annual

■ Junior Rates ■ Single Rates ■ Family/Couple Rates



# City Pickleball Rates-Daily

■ Junior Rates   ■ Single Rates   ■ Family Rates

