

***Mission Viejo
Is a Great Place
to Grow Your Business
Call Us Today!***

Name: _____

Title: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____



For More Information Contact:

Community Development at
(949) 470-3053

[Email: cd@cityofmissionviejo.org](mailto:cd@cityofmissionviejo.org)

www.missionviejomeansbusiness.com

Updated February 2018



Youth sports and an active lifestyle are available Mission Viejo

City of Mission Viejo Contact List

| | |
|---------------------------|----------------|
| Administrative Services | (949) 470-3059 |
| Building & Safety | (949) 470-3054 |
| City Clerk's Office | (949) 470-3033 |
| City Council Office | (949) 470-3050 |
| City Manager's Office | (949) 470-3051 |
| Community Development | (949) 470-3053 |
| Economic Development | (949) 470-8409 |
| Information Technology | (949) 470-3093 |
| MV Library | (949) 830-7100 |
| MV Police Services (OCSD) | (949) 470-3015 |
| Public Services | (949) 470-3095 |
| Public Works | (949) 470-3056 |
| Recreation/Comm Srvcs. | (949) 470-3061 |



MISSION VIEJO
Make Business Your Mission

***Demographics,
Information & Resources
2018***



Kaleidoscope Entertainment Center



City of Mission Viejo
200 Civic Center
Mission Viejo, California 92691

www.cityofmissionviejo.org

Welcome to Mission Viejo

Mission Viejo is a master planned community in South Orange County, between San Diego and Los Angeles, which is consistently ranked as one of the top ten safest cities in the nation. With a \$74 million operating budget and a significant reserve fund, the City provides outstanding municipal services and 99% report the quality of life is great.

Many Olympians grew up and trained in Mission Viejo. The City hosted an Olympic Cycling Race, World Cup Soccer, Swim/Dive Championships and ITF Wheelchair Tennis Tournaments. Mission Viejo is known for its distinguished K-12 schools, Saddleback College and Mission Hospital.

The Shops at Mission Viejo is a regional mall with over 150 shops including Nordstrom, Macy's, Apple, Microsoft, H&M, and Forever 21. The eight luxury auto dealerships include: Acura, Audi, Infiniti, Jaguar, Land Rover, Lexus, Tesla and Volvo. There are four hotels in Mission Viejo. The City has recently approved a new commercial center, several shopping center renovations, a 108,000 square-foot medical office building and numerous restaurants are under construction.

Business Friendly

Mission Viejo has award-winning business friendly practices. There is no business license fee, no utility user fee or gross receipts tax. The City offers next day building inspections as well as expedited plan check and permit processing services.

Population (American Community Survey, 2016)

Mission Viejo 96,178

Racial/Ethnic Pop. (American Community Survey, 2016)

| | |
|------------------------------|-------|
| Non-Hispanic White | 67.4% |
| Hispanic (any race) | 16.9% |
| Non-Hispanic Asian | 9.8% |
| Non-Hispanic Black | 1.3% |
| All Other Non-Hispanic Races | 4.6% |
| Median Age | 44.2 |

Population Projections

(Center for Demographic Research, CSUF 2017)

| | |
|------|--------|
| 2020 | 96,381 |
| 2025 | 96,551 |
| 2030 | 96,735 |
| 2035 | 96,687 |
| 2040 | 96,590 |

Household Information

(American Community Survey '12-'16)

| | |
|------------|-------|
| Homeowners | 77.9% |
| Renters | 22.1% |

Housing (American Community Survey '12-'16)

| | |
|-----------------------------------|--------|
| Single Family (attached/detached) | 29,073 |
| Multi-family (2-4, 5+, mobile) | 5,450 |
| Total | 34,523 |
| Vacant Housing Units | 3.0% |

Median Home Value \$608,000

Assessed Valuations (OC Assessor 4/2018)

| | |
|----------------------|------------------|
| Secured Valuations | \$16,249,791,622 |
| Unsecured Valuations | \$285,612,674 |
| Full Valuations | \$16,535,404,296 |



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Taxable Retail Sales 000's (BOE 4/2018)

| | |
|-----------------------------|---------------|
| Auto Dealers & Supplies | 322,339,056 |
| Apparel Stores | 200,523,041 |
| Other Retail Stores | 129,037,490 |
| Gas Stations | 130,306,541 |
| Eating & Drinking Places | 161,386,330 |
| General Merchandise | 120,436,374 |
| Home Furnishings/Appliances | 107,519,459 |
| Food Stores | 62,871,942 |
| Retail Stores Total | 1,298,595,965 |
| All Other Outlets | 240,752,840 |
| Total All Outlets | 1,539,348,805 |

*Based on most recent BOE data - Calendar Year 2016

Education Levels

(American Community Survey '12-'16)

| | |
|--------------------------------|-------|
| High School Graduate or Higher | 94.3% |
| Bachelor's Degree or Higher | 47.2% |

Employment (American Community Survey '12-'16)

| | |
|-------------------|--------|
| Employed | 49,439 |
| Number Unemployed | 3,154 |
| Labor Force | 52,664 |

Unemployment Rate 3.6%

Principal Employment Sectors (USAData, '18)

| | |
|---|-------|
| Healthcare & Social Assistance | 5,994 |
| Professional, Scientific, Tech Services | 5,624 |
| Retail Trade | 5,405 |

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