

***Mission Viejo  
Is a Great Place  
to Grow Your Business  
Call Us Today!***

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



For More Information Contact:

Community Development at  
(949) 470-3053

[Email: cd@cityofmissionviejo.org](mailto:cd@cityofmissionviejo.org)

[www.missionviejomeansbusiness.com](http://www.missionviejomeansbusiness.com)

Updated February 2018



*Youth sports and an active lifestyle are available Mission Viejo*

***City of Mission Viejo Contact List***

Administrative Services	(949) 470-3059
Building & Safety	(949) 470-3054
City Clerk's Office	(949) 470-3033
City Council Office	(949) 470-3050
City Manager's Office	(949) 470-3051
Community Development	(949) 470-3053
Economic Development	(949) 470-8409
Information Technology	(949) 470-3093
MV Library	(949) 830-7100
MV Police Services (OCSD)	(949) 470-3015
Public Services	(949) 470-3095
Public Works	(949) 470-3056
Recreation/Comm Srvcs.	(949) 470-3061



**MISSION VIEJO**  
Make Business Your Mission

***Demographics,  
Information & Resources  
2018***



*Kaleidoscope Entertainment Center*



City of Mission Viejo  
200 Civic Center  
Mission Viejo, California 92691

[www.cityofmissionviejo.org](http://www.cityofmissionviejo.org)

## Welcome to Mission Viejo

Mission Viejo is a master planned community in South Orange County, between San Diego and Los Angeles, which is consistently ranked as one of the top ten safest cities in the nation. With a \$74 million operating budget and a significant reserve fund, the City provides outstanding municipal services and 99% report the quality of life is great.

Many Olympians grew up and trained in Mission Viejo. The City hosted an Olympic Cycling Race, World Cup Soccer, Swim/Dive Championships and ITF Wheelchair Tennis Tournaments. Mission Viejo is known for its distinguished K-12 schools, Saddleback College and Mission Hospital.

The Shops at Mission Viejo is a regional mall with over 150 shops including Nordstrom, Macy's, Apple, Microsoft, H&M, and Forever 21. The eight luxury auto dealerships include: Acura, Audi, Infiniti, Jaguar, Land Rover, Lexus, Tesla and Volvo. There are four hotels in Mission Viejo. The City has recently approved a new commercial center, several shopping center renovations, a 108,000 square-foot medical office building and numerous restaurants are under construction.

## Business Friendly

Mission Viejo has award-winning business friendly practices. There is no business license fee, no utility user fee or gross receipts tax. The City offers next day building inspections as well as expedited plan check and permit processing services.

**Population** (American Community Survey, 2016)  
Mission Viejo 96,178

**Racial/Ethnic Pop.** (American Community Survey, 2016)

Non-Hispanic White	67.4%
Hispanic (any race)	16.9%
Non-Hispanic Asian	9.8%
Non-Hispanic Black	1.3%
All Other Non-Hispanic Races	4.6%
Median Age	44.2

**Population Projections**  
(Center for Demographic Research, CSUF 2017)

2020	96,381
2025	96,551
2030	96,735
2035	96,687
2040	96,590

**Household Information**  
(American Community Survey '12-'16)

Homeowners	77.9%
Renters	22.1%

**Housing** (American Community Survey '12-'16)

Single Family (attached/detached)	29,073
Multi-family (2-4, 5+, mobile)	5,450
Total	34,523
Vacant Housing Units	3.0%

Median Home Value \$608,000

**Assessed Valuations** (OC Assessor 4/2018)

Secured Valuations	\$16,249,791,622
Unsecured Valuations	\$285,612,674
Full Valuations	\$16,535,404,296



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**Taxable Retail Sales 000's** (BOE 4/2018)

Auto Dealers & Supplies	322,339,056
Apparel Stores	200,523,041
Other Retail Stores	129,037,490
Gas Stations	130,306,541
Eating & Drinking Places	161,386,330
General Merchandise	120,436,374
Home Furnishings/Appliances	107,519,459
Food Stores	62,871,942
Retail Stores Total	1,298,595,965
All Other Outlets	240,752,840
Total All Outlets	1,539,348,805

\*Based on most recent BOE data - Calendar Year 2016

**Education Levels**  
(American Community Survey '12-'16)

High School Graduate or Higher	94.3%
Bachelor's Degree or Higher	47.2%

**Employment** (American Community Survey '12-'16)

Employed	49,439
Number Unemployed	3,154
Labor Force	52,664

Unemployment Rate 3.6%

**Principal Employment Sectors** (USAData, '18)

Healthcare & Social Assistance	5,994
Professional, Scientific, Tech Services	5,624
Retail Trade	5,405

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